



Email Marketing Opportunities

Write the important holidays and special events for your business in the spaces below.

Consult the list on the next page to fill in empty months.

You can use these entries to plan out your email marketing for the year.

January _____

February _____

March _____

April _____

May _____

June _____

July _____

August _____

September _____

October _____

November _____

December _____



2018 Holidays

Take advantage of the upcoming holidays by sharing new inventory, specials, gift ideas, or tips related to:

January 2018

- 1 New Year's Day
- 14 National Dress Up Your Pet Day
- 15 Martin Luther King Jr. Day
- 20 National Cheese Lovers Day

February 2018

- 4 Super Bowl Sunday
- 14 Valentine's Day
- 18 National Drink Wine Day
- 19 Presidents' Day

March 2018

- 2 Employee Appreciation Day
- 12 Plant a Flower Day
- 17 St. Patrick's Day
- 29 National Mom and Pop Business Owners Day

April 2018

- 1 April Fool's Day
- 1 Easter
- 17 Tax Day
- 27 Arbor Day

May 2018

- 1 May Day
- 5 Cinco de Mayo
- 13 Mother's Day
- 28 Memorial Day

June 2018

- 2 National Trails Day
- 14 Flag Day
- 17 Father's Day
- 21 First Day of Summer / Summer Solstice

July 2018

- 1 Canada Day (CA)
- 4 Independence Day (US)
- 18 National Hot Dog Day
- 30 National Cheesecake Day

August 2018

- 1 National Girlfriends Day
- 9 Book Lovers Day
- 15 National Relaxation Day
- 21 Senior Citizens Day

September 2018

- 3 Labor Day (US)
- 8 International Literacy Day
- 22 Autumn Equinox
- 26 Johnny Appleseed Day

October 2018

- 1 National Homemade Cookies Day
- 13 National Train Your Brain Day
- 29 National Cat Day
- 31 Halloween

November 2018

- 11 Veterans Day
- 22 Thanksgiving (US)
- 23 Black Friday
- 24 Small Business Saturday
- 26 Cyber Monday
- 27 Giving Tuesday

December 2018

- 2 First Night of Hanukkah
- 24 Christmas Eve
- 25 Christmas Day
- 31 New Year's Eve

Winter-Themed Templates

- Valentine Hearts
- Valentine Roses
- Boxing Day - Canada
- Christmas Card
- Family Day
- Holiday Berry
- Holiday Card
- Holiday Elegant
- Holiday Snowman

Spring-Themed Templates

- Happy Victoria Day
- Easter
- St. Patricks Day Card II
- Earth Day
- Family Day

Summer-Themed Templates

- Happy July 4th
- Happy Independence Day

Fall-Themed Templates

- Happy Halloween
- Happy Labor Day
- Labour Day - Canada
- Thanksgiving
- Thanksgiving - Canada

January 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

March 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

April 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

May 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

June 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

July 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

August 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

September 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

October 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

November 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

December 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					