

Creating a Shoppable Landing Page

What to say on your landing page

1. Headline – What are you offering?

Answer this question to let people know what you're offering. Pique their interest & focus on a problem that you're solving with your product or service.

2. Description – How will it help the reader?

Answer this question to let people know how it will help them. Keep it short & sweet, with just enough information to entice them to take action and make a purchase.



Get the word out! Promote your Shoppable Landing Page

Once you've [published your landing page](#), it's important to get the word out.



[Share in an email campaign](#)



[Share on social media](#)



[A Facebook & Instagram Ad](#)

View the reporting & manage your orders

Check your reporting information to see how your landing page is performing. [View and manage your orders.](#)